



Woolworths Sustainable Farming Program

Assessment Criteria: Farming Group projects and Innovation grants

Located in a declared EC or IA area

Yes / No

Addresses important drought issues

- 15 Demonstrates ability for on-going outcome and benefit for the wider farming community (eg feeds into state or national programs)
- 12 Demonstrates ability for on-going outcome and benefit for the local farming community (eg downstream benefits)
- 6 One-off and group-based benefits
- 2 Minimal benefits

Delivers results, information or skills for improved drought management

- 15 Clearly shows tangible output(s) and how they will be used to benefit the broader farming community (eg feeds into state or national programs)
- 12 Clearly shows tangible output(s) and how they will be used to benefit the local farming community (eg feeds into regional programs)
- 6 Indicates that some tangible output(s) may be delivered and how they will be used
- 2 Tangible outputs possible, but not clear how they will be used

Generates or promotes improved farming practices

- 15 Clearly shows the tangible output(s) will support improved farming practices and reduce risk for the wider farming community (eg feeds into state or national programs)
- 12 Clearly shows the tangible output(s) will support improved farming practices and reduce risk for the local farming community (eg feeds into regional programs)
- 6 Only minor change in farming practices and risk management possible from the project output(s)
- 2 Low probability of farming practice change

Produces measurable outcomes that are easy to communicate

- 15 Clearly shows the project is well thought out and will measure and communicate important changes with relevance to the wider farming community (eg feeds into state or national programs)
- 12 Clearly shows the project is well thought out and will measure and communicate important changes with relevance to local farming community (eg feeds into regional programs)
- 6 Shows that the project intends to measure change, but possible difficulties in method and/or communication
- 2 Project may measure change, but is unclear what and how

Community involvement

- 8 Many partners/links, with potential for state or national recognition
- 6 Some partners/links, including connections to the wider community (eg neighbours)
- 4 Involves the group, with evidence that the project will be ongoing
- 2 Group are observers only

Environmental outcomes

- 10 Demonstrates environmental benefits for the wider community (eg feeds into state or national programs)
- 8 Demonstrates environmental benefits within the project site, with link to the broader community (eg downstream benefits)
- 6 Demonstrates environmental benefits within the project site
- 2 One-off and group-based benefits
- 1 Minimal benefits

Feasible and technically-sound project

- 5 Evidence of research conducted for the project and access to community/external expertise
- 3 Practical with basic details of activities to be carried out
- 1 Needs development - minimal details of actions to be carried out
- 0 Not feasible or technically sound (Don't proceed)

Aligns with regional strategy

- 7 Refers to and aligns with specific objectives of regional plans or direct input from regional NRM facilitator/organisation



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- 3 Not mentioned, but unlikely to conflict with regional plans
- 1 Does not align with regional plans

Budget

- 5 Comprehensive, well-researched and good value, with significant in-kind contributions
- 3 Basic and realistic, with matching in-kind contributions
- 1 Needs development - vague and/or items expensive and/or no in-kind contributions

Promotional potential

- 5 Demonstrated broad and valuable promotional potential (eg due to significance and/or innovation)
- 3 Good demonstrated promotional potential in the community (eg local media, newsletters, educational signage)
- 1 Limited promotional potential