

2011 APEN National Forum

Hitting a Moving Target
Sustaining landscapes, livelihoods
and lifestyles in a changing world

ARMIDALE NSW
28-30 November 2011



**Primary
Industries**

An invitation

It is with pleasure that we invite you to join us at the 2011 APEN National Forum, to be held at the University of New England in Armidale NSW.

The APEN National Forum will deliver a dynamic program and is the catalyst for bringing many like-minded professionals together in a single forum that guarantees an environment of ideas, skill development, networking and information exchange. You will return to your work place with renewed motivation to drive practice change within your community.

The APEN philosophy of fostering skills that allow us to facilitate and drive change at both a community and industry level, is one that brings benefit to all who choose to be involved.

We welcome all practitioners, and all those involved in driving change and seeking new ways to achieve change within their communities, to attend the 2011 APEN National Forum.

Our invitation is extended to local government (particularly community development officers), community health professionals, community educators, community volunteering groups, youth workers – the list goes on – to join with the APEN membership that comprises largely agricultural and natural resource management practice change extension specialists, and share in our learning at APEN.

This year's forum, *'Hitting a Moving Target - Sustaining landscapes, livelihoods and lifestyles in a changing world'*, will focus on sharing and building experiences which will assist all delegates in meeting the modern challenges of the extension professional. APEN forums are designed to maximise delegate opportunities to be involved and grow personally and professionally through their participation in the forum.

This year's forum will be a blend of keynote speakers, presented papers, posters and a DIY space. We are very excited about the DIY space, which will allow delegates help design the forum for maximum benefits for all, and be involved in online discussion leading up to the forum.

Our invited keynote speakers are dynamic professionals who are outstanding leaders in their field of achieving change. We can all learn from their shared experiences and apply the learnings to our own field of expertise. With over 100 abstracts expected from within and outside our APEN membership, the concurrent and poster sessions will offer a fantastic range of practical presentations within your theme of choice.

Come and join with us, in *Hitting a Moving Target – Sustaining landscapes, livelihoods and lifestyles in a changing world*.



Greg Mills
Forum Convenor



Our Speakers

The four awesome speakers who have already confirmed are Charlie Arnot from the United States, Sue Middleton and Caroline Robinson from Western Australia and Andrew Hull from Bourke in NSW.



Charlie Arnot is CEO of the Center for Food Integrity and President of CMA, a consulting company with offices in Missouri, Iowa, Indiana and Ohio. The Center for Food Integrity is a national non-profit organisation dedicated to building consumer trust and confidence in today's food systems. In his role as president of CMA, Charlie and the CMA team work with companies and associations across the food system in issues management, public relations, strategic facilitation and marketing communications. Charlie is internationally recognised as a thought leader on food and agriculture issues and is a thought-provoking writer and speaker.



Sue Middleton is a farmer and rural community change agent, and was recently awarded the RIRDC Australian Rural Woman of the Year for 2010. Sue has a wide-ranging work history in extension, from her community economic development background in western Queensland, to managing the Community Builders Program in Western Australia, as well as consulting for over 10 years to various regional and local organisations that support communities and industries to manage change. She is a practical, hands-on change agent who is equally comfortable working at the national level on policy as developing projects in a local setting to turn policy into action and outcomes. Sue is a passionate bushie and loves the strengths of regional and rural Australia. Sue has played numerous Rural Leadership roles in the past at a local and national level, and is currently a Board Member of Fruitwest, Wheatbelt NRM, the Royalties for Regions Trust Fund Board, and is Chair of West Midlands, a regional research and development farmer driven organisation.



Andrew Hull is a writer and performer of poetry, prose and song, artist, photographer and musician who works solo and in collaboration with other artists. From the "Back-O-Bourke" in Western NSW, Hully - as he's more commonly known - is passionate and enthusiastic about the region in which he lives and the people and stories that belong to that region. Andrew also has a day job in natural resource management extension, to which he adds his special artistic flare. His uniquely Australian work has been published in book form and his words and images have also appeared in many notable publications including the Sydney Morning Herald, The Australian, the Melbourne Age, the Daily Telegraph, Australian Geographic and RM Williams' Outback Magazine. He has been described by contemporaries as 'Modern day Lawson' (Australian Geographic), 'The Bard of Bourke' (Outback Magazine) and 'The keeper of Lawson's secret', (Neil Murray), and in 2002 Andrew's work was recorded for the National Library of Australia's folk archives.



Caroline Robinson is the 2011 RIRDC Rural Women of the Year. Caroline is passionate about facilitating and building strong business and community connections in remote rural areas. Caroline works in community development and project management across the local government, not for profit, tourism, health, education and training industries. She runs her business Solum; Wheatbelt Business Solutions from her husband's farm in Woollocutty (near Naremben) in the Wheatbelt of Western Australia. Her work spans across a region the size of Tasmania. The Wheatbelt Business Network was initiated by Caroline in early 2010 and connects business, industry, local government and the community with regular networking events, newsletters and recently a Buy Local Loyalty Card in the central and eastern Wheatbelt.

Field Trip

On Monday 28 November delegates are invited to join us for a look at some of the exciting research being undertaken at the University of New England and NSW DPI and a tour of the Northern Tableland.

The field trip will start at 11:00am with a presentation at the Trevenna on-farm methane management demonstration site at the University and will be followed by a bus trip including a local dairy which is stretching the boundaries of grazing systems as the highest altitude dairy in Australia. This dairy has converted traditional sheep & cattle pastures into highly productive pasture systems which support a rain fed dairy operation. The bus will also meet the 1:20 flight at the airport for anyone who would like to join the tour after lunch.



DIY Space

An exciting feature of this year's Forum is the DIY Space. This is a *Do It Yourself* opportunity to help design the forum and maximise what you as a delegate will take away from the forum.

Check out apen.uservoice.com where you can add suggestions for activities in the DIY space. You can comment and vote on your suggestions, and those made by other people on the site. In October the Forum steering committee will allocate venues and time slots within the DIY space from the most popular ideas submitted. Up to 20 DIY slots will be available ranging from 30 minutes to 2 hours in length.

Start thinking about what you want to get out of the Forum. Do you want a discussion group on a subject of interest, would you like to organise your own speaker, do you want to organise a training session on something new; the choice is yours. Maybe you don't know what you want, but have a topic you would like to learn more about or share other people's experiences. Take the idea and put it online in the DIY space and other people may contribute their ideas and build a DIY session together.

The Forum committee will provide the venues, data projectors, butchers paper, pens and webinar facilities to bring in external speakers if required. The rest is up to your imagination.

Call for abstracts

You are invited to submit abstracts of less than 350 words marked for attention Greg Mills to forum11@apen.org.au. Abstracts must include the title of the paper, the author(s) names and institution(s), plus telephone and email address of the corresponding author. A template is available from apen.me/F11ins

The Abstract should conclude with a sentence on the *three key learning's* from the work reported.

The presentation choices for the forum include:

- *Orally* (15 minutes at concurrent sessions)
- *Poster display* (posters will be displayed throughout the forum & there will be a special (1 hour) poster session)

All authors are encouraged to contribute a 2-3 Page paper to the APEN Forum proceedings

Further information on guidelines for submitting full papers will be available from the forum website closer to the forum.

Submission Progress	Deadline
General Papers (considered for 15 min presentation)	
General Abstracts Close	29 July 2011
Offer to Authors of Presentations or Posters	5 August 2011
Paper Submission 2-3 Pages	7 October 2011
Poster Papers (Poster presentation only)	
Poster only Abstracts Close	16 September 2011
Paper Submission 2-3 Pages	7 October 2011
Podcasts (optional)	7 October 2011



2011 APEN National Forum Themes

This year the forum themes will focus on investigating the changes faced by the modern extension professional and help delegates build their knowledge and skills to embrace challenges of the changing world before us. Presenters of concurrent sessions and posters are encouraged to share their experiences and learnings of extension methodologies that they feel will be of benefit to forum delegates. The DIY Space will allow delegates to network and share more experiences in areas of more specific interest to individuals.

The Themes for this year's forum are

Practice change – it's not all agriculture and the environment

Delegates will investigate methods and experiences outside the traditional areas of agriculture and natural resource management. Community development, building resilience, regional economic development and subjects such as extending public health and safety messages are just some of the topics that will build this theme. Share knowledge, experiences and learning across disciplines will give a new perspective to driving change through our extension activities.

No money, no time – no problem

The modern extension officer across all disciplines is often time poor and working in a low budget environment. Yet we continue to be successful in helping create change. Through this theme delegates can share those techniques and methodologies people are using to achieve real results at little or no cost.

Propagating Partnerships for Practice Change

Change is not often an isolated experience. We need help; we need people to come along for the ride. Presenters to this theme will share their experiences in building these partnerships and maximising the benefits from this collaboration. This may involve working better with community members or working closer with other extension professional or technical advisors to deliver a superior experience and result to those involved and impacted.

Changing practices using changing technologies

New technologies and new forms of social media appear on a daily basis, and present a myriad of opportunities to either improve extension outcomes, or to be a just another time waster. Sharing experience on what has worked and what has not worked will be a focus of this theme. Delegates will have the opportunity to share experiences and reflect on the suitability of new technologies to their own extension activities.

Some you win – Some you learn

A key objective of the APEN National Forum is providing the environment for practitioners to share and network with other practitioners. This theme will focus on real life case studies sharing the successful and the not so successful learning experiences. Papers and poster in this theme will not be a project report; they will share the methodologies used and experiences learnt which are applicable to people working in a range of other disciplines.



2011 APEN National Forum Registration Form

Only one delegate per registration form

Delegate Name:

Trading Organisation for tax receipts:

Address:

Town: P/Code:

Email:

Phone: Fax:

Name for Badge:

Are you APEN Member Non APEN Member?

Do you plan to submit an abstract? Yes No

Please indicate here which events you will attend

Field Tour on Monday November 28.

Welcome function on Monday November 28 at 6:00pm.

Full Forum proceedings on Tuesday 29 November 29. 8:30 am – 5:30 pm

Full Forum proceedings on Wednesday November 30. 8:30 am – 5:00 pm

APEN Presentation Dinner Tuesday evening November 29.

Payment Ready Reckoner	Fee	GST	Investment	Total
<input type="checkbox"/> Early Bird APEN Member Registration	\$650.00	\$65.00	\$715.00	
<input type="checkbox"/> Early Bird Non Member Registration	\$700.00	\$70.00	\$770.00	
<input type="checkbox"/> APEN Member Full Registration	\$750.00	\$75.00	\$825.00	
<input type="checkbox"/> Non APEN Member full Registration	\$800.00	\$80.00	\$880.00	
<input type="checkbox"/> Field Tours	\$40.00	\$4.00	\$44.00	
<input type="checkbox"/> Additional Presentation Dinner Ticket	\$85.00	\$8.50	\$93.50	
<input type="checkbox"/> APEN Member Single Day Registration	\$375.00	\$37.50	\$412.50	
<input type="checkbox"/> Non APEN Member Single Day Registration	\$400.00	\$40.00	\$440.00	
<input type="checkbox"/> APEN Membership 1 Year	\$70.00	\$7.00	\$77.00	
<input checked="" type="checkbox"/> Please tick			Total	

Please note - to be eligible for the early bird registration price registration and payment must be received by close of business on the 16th September 2011. The full registration price will be charged after this date. Concurrent paper presenters must register by 7th October 2011. Full forum registration (early bird, late, member and non member) includes forum welcome, two days of forum proceedings and Forum Presentation Dinner. Morning tea, lunch and afternoon tea is included in Forum registration. It does not include accommodation, breakfast or field tour.

Indicate your form of payment:

Cheque: Made to Australasia-Pacific Extension network EFT:BSB 063534 Account 10228693

Credit Card: _ _ _ _ / _ _ _ _ / _ _ _ _ / _ _ _ _ 3 Digit Ref _ _ _ Expiry: _ _ / _ _

Please note: Credit card notations will read Australasia-Pacific E

Name on Card: Signature:

Visa Card MasterCard American Express

Lodging Your Registration Form:

By Fax: +61 2 60561967

By Post: APEN, PO Box 1239, Wodonga Vic 3689

By Email: info@apen.org.au

Special Requirements: Please indicate here if you have any special dietary or other requirements:

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Consent of information

The Privacy Act requires us to protect the privacy and security of information provided by you. By completing this form, you agree to the use by APEN of your personal information and for the APEN to provide your name and company details to fellow delegates at the forum.

Please tick here if you do NOT want your name and company details released to fellow delegates at the forum.

Terms and Conditions

Cancellation Policy

A full refund on your delegate fee, less a \$50 cancellation fee, will be made on any cancellation lodged by October 7. No refunds will be available after that point; however substitution of delegates will be accepted.

Refunds will only be processed at the completion of APEN National Forum.

Insurance

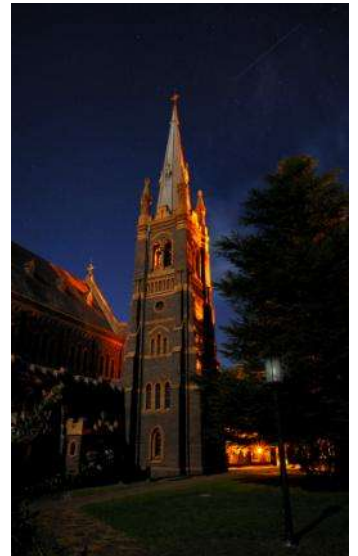
Participations shall be regarded as carrying their own risk for personal injury or loss of property, including baggage, during the Forum. We strongly recommend that at the time of booking your travel you take out travel insurance policy of your choice. The organisers are in no way responsible for any claims concerning insurance.

Every effort is made to ensure that the contents of this registration brochure are correct. The organisers retain the right to make changes where necessary. APEN will not accept liability for any damages of any natures sustained by participations or their accompanying persons or loss or damage to their personal property as a result of APEN Nation Forum

ACCOMMODATION

To maximise networking opportunities we encourage delegates to take advantage of on-campus accommodation. College accommodation is available for APEN National Forum delegates at [Mary White College](#). The college is conveniently located on the UNE campus and provides serviced, recently renovated single study bedrooms with telephone and tea/coffee making facilities, and shared bathrooms. **The tariff of AU\$83.00 per night includes cooked breakfast.** To book accommodation at Mary White College go to apen.me/F11rooms (secure site). All rooms are subject to availability. For any enquiries regarding college accommodation, please contact [UNE Conference Company](#) (Tel. 02 6773 2154).

If you choose to stay off-campus, please support our preferred off-campus accommodation providers below, who have offered special rates for the forum. If you will require assistance with transport from the preferred accommodation provider to the forum venue please contact greg.mills@dpi.nsw.gov.au. To receive the special rates, please mention the APEN Forum when making your accommodation arrangements..



Motel	Single room	Twin room	Double room	Telephone
Abbotsleigh Motel	\$95	\$109	\$99	02 6772 9488
Country Comfort Armidale	\$85	\$99	\$90	02 6772 8511
Cedar Lodge Motel	\$99	\$115	\$104	02 6772 9511
Elite Motor Inn	\$110	\$140	\$180	02 6771 5377
Sandstock Motor Inn	\$98	\$115	\$115	02 6772 9988
The Club Motel	\$98	\$115	\$110	02 6772 8777

Armidale has a wide range of excellent accommodation with great value-for-money facilities at motels, hotels, B&B's and caravan parks. For further information, please contact the [Armidale Visitor Information Centre](#) which offers a toll-free advisory and complimentary accommodation booking service.

For More Information

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